

William Arthur Neal MBE

Objective

To be a contributing member of a creative team in a supportive and corporate environment.

Education

East Carolina University (2002-2004)

- Masters of Arts in English (Technical and Professional Communication Concentration)

University of Belize (1996-2001) Dean's List

- Bachelor of Arts in English.

East Carolina University (Fall 2001) Dean's List

Cortland State of New York University (Summer 1996) Dean's List

Saint John's College - Junior College (1984 – 1987)

- Associates Degree in the Arts (Major - English Literature & Economics)

Saint John's College - High School (1980 – 1984)

- High School Diploma

Work Experience

December 2015 – Present ASR/BSI

- Communications and Government Affairs Officer

Responsibilities included: Devise and implement a communication strategy to meet industry objectives; Provide input to policy formulation based on a deep understanding of industry and wider political and economic issues;

Influence industry stakeholders toward progressive policy outcomes; Provide an interface with the media and development community, to improve communication flows and industry responsiveness to challenges; Influence key opinion formers to garner support for industry reform and identify and manage activity which undermines this objective.

November 2010 – December 2015 University of Belize (UB)

- Dean of Student Affairs

Responsibilities include: Providing direction and leadership to develop the section within the framework of the university's mission; monitoring and sustenance of programs, infrastructure and systems to support students' university experience and to foster their individual human development; supervision of Coordinator of Student Services, employees in the Wellness Centers on all campuses, in the Sports and Recreation Department, student workers in the section and Student Governments.

August 2008 – Present Free Lance Communication Consultant / TV Host

Host of Open Your Eyes(OYE); Karaoke Television (KTV) and KTV-Latino

August 2007 – August 2008 UNICEF Belize

- Communication Officer

Responsibilities included: Developing Communication Strategy; Coordinate and produce UNICEF printed and video materials; Write and disseminate press releases, coordinate media interviews and press conferences as required; Revise and draft annual key hurricane/crisis communication tools; Collate and finalize Annual Report; Production and dissemination of UNICEF publications, audiovisual material, photography and written information; Management of UNICEF media relations; Implementation of UNICEF image and new brand rules and regulations; Finalize donor reports; Coordinate, construct and manage UN web site; collaborate with UN partners to manage communication initiatives.

September 2004 – August 2007 National Institute of Culture and History (NICH)

- Director of Institute of Creative Arts (ICA)

Responsibilities included: charting the course of the organization based on its vision and mandate from its Board of Directors; managing the finances and daily affairs of the institution; managing all staff (fifty+ people); developing new programs; strengthening existing programs; fostering positive relationships with artists and artistic community; maintaining open channels of communication with all stake holders in the Arts.

2003 – 2004 East Carolina University (Office of University Development)

- Assistantship with Director of Communications

Responsibilities included: providing information on donor options; fostering positive donor relationships; interviewing and profiling major donors to the University; maintaining open channels of communication with alumni/friends of the University

Collaborative projects: *The Navigator* - seasonal donor newsletter; *Servire*- An Honor Roll of Donors; Web page development for office and division.

2002 (January – July) Anglican Cathedral College - Teacher

Responsible for: - Math & Religious Studies to 9th Grade (4 sections)

- Speech to 10th Grade (4 sections)

- Drama Coach – Entire School – National Festival of Arts

1999 – 2002 Inter-American Development Bank

Public Relations Consultant

Responsible for:

- IDB Japan-Scholarship Program in Belize

- Youth Start Plan Limited – Youth entrepreneurship

- Grants - Cultural Promotion in the Field Program

- Liaison Officer for Civil Society Organizations

- Social Outreach Program

- General Press Relations

2000 – Present Wantime Kreeashions

Partner and co-founder of PR Company

Free Lance PR Consultant

Jobs included:

- Conceptualization and coordination of Inform, Educate and Communicate (IEC) Campaign for the Deposit Insurance Corporation – Central Bank of Belize – July 2020

**Work
Experience
continued**

- Conceptualization and coordination of Inform, Educate and Communicate (IEC) Campaign for the National Financial Inclusion Scheme – Central Bank of Belize – September 2019
- Conceptualization and coordination of Industry Documentary – Citrus Products of Belize (CPBL)– November 2016
- Conceptualization and coordination of PR Campaign (Print, radio & television) for the launch of first national university – University of Belize – May 2000
- Conceptualization of Radio Ads for Carpet Care PlusGrace Kennedy Belize, Habet & Habet Ltd., Belize Bank Ltd., Angelus Press Ltd., and ESSO Belize Ltd., among others.

Free Lance Journalist/T.V. Host

Jobs included:

- Channel 5 - KTV- Karaoke Television – Feb. – May 2001
- Special correspondent from Cuba - Oct. 2000
- Host Carnival – 1992 - 2014

Musical Producer – Executive Producer/Lyricist/ Composer

- National AIDS Commission
- Young Artists’ Association (YAA)

1997 - 1999 Vice-Principal Belize Elementary School

- Represent staff at Board of Directors’ meetings
- Monitor Staff Performance
- Coordinate school representation in national competitions such as Children’s Festival of Arts, Coca-Cola Spelling Bee & National Drug Abuse Control Council Drug Quiz.

1993 – 1997; 1987 – 1991 Teacher - Belize Elementary School

Science, Reading and Social Studies

1991 – 1993 Television Journalist (Channel 5 - Great Belize Television)

- Field Reporter and Anchor
- Co-host of local talk show – Lauren da’ Mawnin’
- Host of quiz show for children
- Internship at the Caribbean Broadcasting Union (CBU)-1993
- Member of first Caribbean team of journalists to report from within Cuba – 1993

Amateur Journalist – Amandala Newspaper – 1989

**Awards
received**

MBE - Member of the British Empire (2007)

Organization of American States - Academic Scholarship 2002-2004

Master of Arts - English - East Carolina University 2004

Bachelor of Arts - English – University of Belize–Dean’s List 2001

CNN World Report – Best Story Money and Markets – 1997

SANDALS International – Eco-journalism – 1996

CNN World Report –Best Story Money and Markets –1994

UNICEF & Belize Chamber of Commerce – Best Report (Social Issues) - 91

UNICEF & Belize Chamber of Commerce – Special Commendation – 1993

Belize Representative for IDB Youth in Development Summit – 1995

Belize National Arts Council – Most Outstanding Drama Teacher – 1997 & 1999

Teacher’s First Class Certificate

C.X.C. – Math, English (General), Spanish (Basic)

G.C.E. – Chemistry, English General Paper

**Volunteer
Experience**

Saint John’s College Advancement Advisory Board

- Member (March 2008 – November 2010)

House of Culture – Best of Me (Youth Camp) July & August 2002

- Camp Organizer & Director

Young Artists’ Association – (YAA!) 1998 – 2002

- Organizer, Director, Choreographer, Musical Producer

Belize Family Life Association – Board of Directors

- Board Member (2004 – 2012)
- President (1998 – 2002)
- Vice-President (1996 –1998)
- Secretary (1993 – 1996)

Counselor – National Youth Camp-Conscious Posse- (1993 & 1994)

Junior Achievement Volunteer – (1992)

Coach – Little League Baseball – (1993)

Volunteer Teacher – Albert Division Summer School for underprivileged
children – (1992)

President – Drama Club S.J.C Sixth Form – 1987

Choreographer & Founding member – D-MDeez Modern Dance Group

References

Available on request