



“**Expo2You**” is a *virtual expo* business promotion initiative which the Belize Chamber of Commerce and Industry (BCCI) launched in 2020 due to the circumstances and safety restrictions of COVID-19 pandemic and as a result of not being able to host physically the BCCI’s signature event, The Expo Belize Market Place.

Expo2You supports the BCCI’s triple C philosophy: To Champion, Connect and Capacitate and our continued drive to support a viable economic growth and development for the country of Belize. It brings to you the showcasing of a selection of our members’ products and services.

Expo2You will be held virtually from 6:45 a.m. – 7:00 a.m. every Tuesday from September 7th to December 14th, 2021 on the renowned Love FM & BCCI’s Business Perspective (BP) show which is aired on Love FM/TV & Facebook.

We are grateful to still have the opportunity to virtually share with you our members’ special offers and at the same time, we all remain safe and sound during these uncertain times.

**This is prime TV, Radio & Social Media presence you won’t get anywhere else!
Love FM/TV is strategically position with national coverage and a wide audience viewership on live TV, radio and social media.**

PACKAGE INCLUDES:

- 5 minutes live virtual appearance on the BP Show**
- Live BUSINESS mention on the show**
- Business logo on BCCI’s promotional flyer included in BP Email blast to members**
- WhatsApp blast promotion**
- Promotion on BP show on the BCCI’s expo webpage**
- Promotion on BP show on the BCCI’s Facebook, Instagram and LinkedIn pages**
- Promotion via the Reporter Newspaper, Love FM Billboard & Email blasts to our members**
- New Members receive 3 months (October – Dec) free trial membership**

Virtual Presentation options can include any of the following and must be shared with the BCCI at least the Friday before the week of your presentation:

- Live introduction of business & details of product/services
- Mentioning of special products/services offer or new products/services line
- Table set showcase of products via your Skype screen
- Pre-recorded Live Demonstration on how to use products/services
- Include promotional flyer during Live presentation
- Short 1 minute or less infomercial

Please note: In addition to the option(s) you selected above to present your business, we do require for a representative of your business to be virtually live via Skype to introduce your business or respond to any questions the host may have.

Other Requirements for Presentation via Skype:

- Have a Skype account
- Provide Skype address before the BP show - best by the Friday before the week of the show
- Computer, Laptop or Phone device with particularly good to excellent internet speed (present near your internet modem)
- Utilize a headset or headphone
- Have a non-distractive background

Package Cost				
Tier	Member Price (GST inclusive)	Insert X as applicable	Non-Member Price (GST inclusive)	Inseert X as applicable
Mom & pop, Micro (<5 employees)	\$100.00		\$200.00	
Small & Medium (6 – 49 employees)	\$225.00		\$450.00	
Large (50 or more employees)	\$450.00		\$900.00	

BUSINESS PROFILE

Name of Organization: _____

Address of Organization: _____

Brief Description of Business and products/services: _____

of Employees: _____

Name of Contact Person: _____

Contact Person's Cell Number: _____

Email address(es): _____

Please indicate below the date of your priority to go live on the BP show. Availability is based on a first come basis. We will advise you if the date is available before sending you the invoice.	
Date	Insert X
September 7th	
September 14th	
September 28th	
October 5th	
October 12th	
October 19th	
October 26th	
November 2nd	
November 9th	
November 16th	
November 23rd	
November 30th	

December 7th	
December 14th	

Please send an electronic copy of your logo to bcci@belize.org

PAYMENT –The BCCI accepts full payment within 3 business days after submitting your application. Failure to provide payment shall cause the application to become null and void. Upon submission of the application form, it will be reviewed by our secretariat, confirm availability of date and then your business will receive an electronic invoice with payment instructions.

CANCELLATION must be done at least 5 business days before the day of the BP show. This is to allow ample time to find another business or make allowance for a re-shuffle of the show’s agenda. A written request for cancellation should be sent to bcci@belize.org. Failure to receive your notice of cancellation in writing as per the specified 5 days will hold the business liable for full payment of service to the BCCI.

My signature below, hereby confirms that I agree to the above terms and conditions.

**Name of Business Representative
(PRINT)**

Date