

Monday, September 15th, 2025

THE BCCI HOSTS 29TH EDITION OF EXPO BELIZE MARKET PLACE

- For Immediate Release -

Belize City, Belize - The Belize Chamber of Commerce & Industry (BCCI) extends heartfelt thanks and congratulations to all visitors, exhibitors, and sponsors for making the Expo Belize Market Place 2025 a memorable and impactful event.

Unfortunately, the much-anticipated weekend approached with the possibility of rain. The BCCI did the necessary consultations and based on the information gathered, made the decision to move forward with the Expo. Despite the periods of rain experienced over the two days, exhibitors rose to the occasion with remarkable determination and adaptability. Their ability to keep spirits high and booths welcoming ensured that visitors could still enjoy the vibrant atmosphere and diverse showcase that Expo has become known for. This collective resilience underscores the true strength of our business community: a community that pivots and shines despite the challenges.

True to its overarching objective, this year's Expo enabled exhibitors to connect with new audiences, build awareness, expand their consumer base, and proudly showcase the quality, creativity, innovation, and resilience that define Belize's business community. Expo 2025 maintained its place as the country's largest, most dynamic trade and consumer show, while reaffirming our **Triple C Philosophy: to Connect, Capacitate, and Champion.**

During the two days—Saturday, September 13, and Sunday, September 14, 2025—more than 6,500 visitors made their way through the gates of the Marion Jones Sports Complex eager to discover, support and celebrate the wide array of products and services that only Expo can bring together in one location. From established companies to new and growing entrepreneurs, the event was a vibrant marketplace of opportunity, talent and Belizean pride.

The Opening Ceremony saw inspiring addresses by the Mayor of Belize City - Bernard Wagner, BELTRAIDE's Marketing & Communications Manager - Nikki Augustine; Chief Environmental Officer in the Department of the Environment - Anthony Mai and the Keynote Address by CEO Nicole Solano of the Ministry of Tourism, Youth, Sports, & Diaspora Relations. In her remarks, CEO Solano reaffirmed the Ministry's commitment to supporting national events such as the Expo, which drive sustainable development and create economic opportunities for Belizeans. For the BCCI's part, President Giacomo Sanchez emphasized the wider significance of the Expo, noting, ***"The Expo shows what's possible when the private and public sectors work together. The success of our entrepreneurial ecosystem depends on it."*** Together, their messages highlighted the Expo as more than an event, it is a platform for progress, partnership, and opportunity.

This year's highly sought after **Best Booth Competition** showcased the creativity and hard work of our exhibitors. Booths were judged on their creativity, professionalism, innovation, and efficiency. While every display reflected incredible effort and dedication, we are proud to announce the winners in their respective categories:

- **Best Overall Booth – Belize Healthcare Partners Ltd.**
- **Most Outstanding Up & Coming Entrepreneur – Zesty Squeeze**
- **Best Micro Booth – HEYABBZ**
- **Youngest Entrepreneur - Crafty Fingers**

For the BCCI, it remains an honor to invest in providing this unique platform for businesses and organizations across Belize to shine. As we look to the future, we remain committed to discovering new and innovative ways to promote sustainable growth, empower entrepreneurs, and champion the boundless potential of the Belizean business community.

The Expo Belize Market Place continues to be more than just an event, it is a celebration of enterprise, creativity, and collaboration. The words of Dessa's Closet, a micro member participating for the first time in the Expo Belize Market Place, *"This is just the beginning of a new chapter and we would love for you to be a part of this new journey with us"*, sums up the sentiments of the Chamber; thank you all for being a part of this evolving journey with us!





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