

Kendra Karina Griffith, a visionary entrepreneur, hails from the agriculturally prevalent community of Central Farm in the Cayo District. Her entrepreneurial journey began while she battled severe skin conditions. Finding no adequate results from pharmaceutical and commercial skincare products ignited her passion for researching and formulating organic skincare for herself and her family. These products quickly caught the attention of other Belizeans, and so her brainchild Hello Body (also known as Hello Body Belize) was born in 2016 offering natural and organic skincare and aromatherapy products.

Kendra embodied the phrase “Act Locally, Think Globally” when she sought a global perspective in pursuing her Master’s in International Relations at the National Cheng Chi University, graduating in 2020. While facilitating educational outreach programs to put a spotlight on Belize and other Central American nations.

In 2021 Kendra was selected for the Young Leaders of the Americas Initiative (YLAI), further exemplifying her commitment to entrepreneurial leadership and in 2022 she traveled to the United States of America where honed her skills as a skincare formulator.

Hello Body has showcased in expos in Taiwan and Istanbul, solidifying Kendra’s impact on the global stage. Presently, Hello Body has won notable awards such as the Best Innovative Business Award in 2023 and the Best Female Entrepreneur Award in 2022 from the Belize Chambers of Commerce and Industry (BCCI).

At present, she serves as a liaison officer at the Taiwan Technical Mission in Belize where she continues to bridge cultures and elevate Belize’s presence worldwide.

Since its 2016 launch, Hello Body has grown and now offers an extensive assortment of result-driven skincare, haircare, beard care and body care products. Kendra and Hello Body continue to research the best ingredients to formulate smart and safe products for all ages and genders.