



## PRESS RELEASE

Thursday, November 1<sup>st</sup>, 2018

**-For Immediate Release-**

### **BCCI and BACC sign MOU**

The Belize Chamber of Commerce and Industry (BCCI) and the Belize American Chamber of Commerce (BACC) signed a Memorandum of Understanding (MOU) on October 18<sup>th</sup> at the Florida International Trade and Culture Expo (FITCE).

BACC is a bi-national, non-profit organization with offices in the State of Florida and Houston - Texas, committed to providing opportunities to its Belizean community both locally and as well as abroad, through solid business, viable enterprise and sustainable industry. The BACC facilitates, liaise and promotes International Trade, Industry and Foreign Direct Investments (FDI). BACC has enjoyed strategic, informal, working relationships with the U.S. Embassy Belize, BELTRAIDE, Broward County in Florida, Miami Dade County International Trade Consortium, the Global Trade Chamber and other Investment Promotion Agencies. For more information on BACC please visit [www.BelizeAmericanChamber.org](http://www.BelizeAmericanChamber.org).



The partnership between BCCI and BACC began three years ago and since then we have been working strategically together to promote business between Belize and the U.S.A. Through this partnership, the BCCI has participated in FITCE which has afforded the BCCI members the opportunity to connect with buyers and sellers in the U.S.A. The BACC has also brought several delegations of businesses to participate in Trade Missions to Belize and at our yearly Expo Belize Market Place. Through the support of BACC, the BCCI recently gained the sponsorship of Southwest Airlines and as well as other new members to join the BCCI. Through the alliance with Southwest Airlines, the BCCI has had important representation at international business connection events. Southwest Airlines launched its travel services in June 2017 with direct flight from Broward County's Fort Lauderdale – Hollywood to Belize.

Southwest's Daily Ft. Lauderdale (FLL) - Belize (BZE) Flight resumes on Saturday November 3rd, 2018. For more information, please go to [www.Southwest.com](http://www.Southwest.com).

The BCCI believes that there is “Strength in Unity” and through strategic partnerships have increased our representation of businesses and created new business connections for our members. Please visit [www.belize.org/join-bcci/](http://www.belize.org/join-bcci/) to find out more how you can become a member, engage and further grow your business.



**Media Contact:**

Ms. Viannie Reyes  
Marketing and Public Relations Officer  
Belize Chamber of Commerce and Industry  
Tel: 501-223-5330  
Fax: 501-223-5333  
Email: [mpo@belize.org](mailto:mpo@belize.org)  
Website: [www.belize.org](http://www.belize.org)