

Advertise

With Us



Why should you advertise?

If you are in the world of business and interested in making strategic connections that could propel your business to the next level, the Belize Chamber of Commerce & Industry (BCCI) website – www.belize.org – is the perfect place to advertise your business or service!

Statistics:

- Over 3800 visits per month with over 13,000 page views
- Close to 2000 followers on Facebook and growing
- A database of over 900 members and counting
- Visits came from 99 countries/territories, just to name a few:

United States, India, Costa Rica, Canada, Nigeria, Jamaica, China, Germany, Benin, Mexico, Pakistan, Ireland
United Kingdom, France, United Arab Emirates, Guatemala, Taiwan, Italy

WWW.BELIZE.ORG

Web-Banner Specifications:

BCCI Website

Advertisement Description:

Clients may purchase a single advertising space on the Belize Chamber of Commerce and Industry web site and pay a quarterly fee or enter into a yearly contractual agreement. The advertisement will appear on the web site Home Page, Directory page and the Business Perspective page. This advertisement will be in a random rotation with up to 6 other advertisements (a new ad appearing when the page is refreshed or a new page is linked to).

Advertisement size:

290 pixels wide by 150 pixels high in JPEG, PNG, GIF, or SWF format with a maximum file size of 85 kb. Animations are also accepted in media flash format.

Advertisement may contain:

Company logo, slogan, individual company web site link, general information about the company, product/s and/or service/s that can fit into the advertising space described above.



Measurement: 290 px by 150 px

Pricing:

The cost to place your advertisement on the BCCI website is based on two categories: Member and Non-Member. Please note that Signature, Distinguished and President Circle members benefit from discounted rates.

Particulars	Membership Rates		Non-Member Rates	
Website Rate Period	3 Months	1 Year	3 Months	1 Year
Website Rate	\$75/mth	\$50/mth	\$150/mth	\$100/mth
Email Blasts Rate (New!) *Also posted to Facebook	\$75/email			
* Added Benefit: Please note that a link can be placed from your banner to your website free of cost.				

** Prices do not include GST ** Web Ads are subject to a 3 month minimum duration **

Contact:
Jamie Rocke (Ms.)
Marketing & Public Relations Officer

 223.5330  mpo@belize.org



BELIZE CHAMBER OF COMMERCE & INDUSTRY

#4792 Coney Drive, 1st Floor Withfield Tower, P.O. Box 291, Belize City, Belize, Central America

Web Site/Email Advertising: Terms and Conditions

- Web Advertising is on a “first-come first-serve” basis. To give all interested parties a fair chance, automatic renewals are not to be expected. If your advertisement is currently being featured, you may reapply for another contract 2 weeks before your current contract ends.
- Email advertising is offered at any given period, but is prioritised based on existing requests. To enhance the effectiveness of email blasts, clients may request multiple blasts that will be distributed intermittently through the period of one (1) month, with a maximum of one (1) blast per week.
- You will receive a notice via post/e-mail confirming your advertising contract’s acceptance, and informing you of your scheduled feature months, **or** you will receive a notice (either by post, e-mail, phone, or fax), requesting that you select an alternate contract time, depending upon space availability. **Payment in full must be made *within one week* of receiving your confirmation notice, or your reservation will be cancelled for that contract period.**

Advertising Agreement and Contract

Company Name:			
Contact Name:			
Contact Phone:		Contact Email:	
Date of Contract:			

Please select preferred method of advertisement:

Website Banner Period:		Email Blasts:	
<input type="checkbox"/> Three Months	<input type="checkbox"/> Twelve Months	<input type="checkbox"/> 1	<input type="checkbox"/> Other Amount _____
Start Date:		<input type="checkbox"/> Company Web Site Link (Optional): _____	
End Date:			

I / We have thoroughly read, understand, accept and agree to all of the terms and conditions contained herein. I / We agree to make payment in full within one week of contract acceptance, or else forfeit placement priority. (I / We further understand that if we forfeit placement priority, I / we will be accepted thereafter on a space available basis.

(Party Signature)

(Witness Signature)

(Party Name)

(Witness Name)

(Date)

(Date)

PLEASE DO NOT WRITE IN SPACE BELOW: IT IS FOR OUR OFFICE USE ONLY. THANK YOU!

(Official Signature of Acceptance)

(Date)

Deadline & Payment Receipt:

Fee Total: _____

Due Date: _____

Cheques should be made payable to:

Belize Chamber of Commerce and Industry (BCCI)

A completed and signed advertising contract should be sent to:

Belize Chamber of Commerce and Industry
Attn: Marketing & Public Relations Officer
4792 Coney Drive, 1st Floor, Withfield Tower
P.O. Box 291

Belize City, Belize, Central America

mpo@belize.org